



# MONITOR **FINANCIERO** Resultados 1S22

Octubre 2022



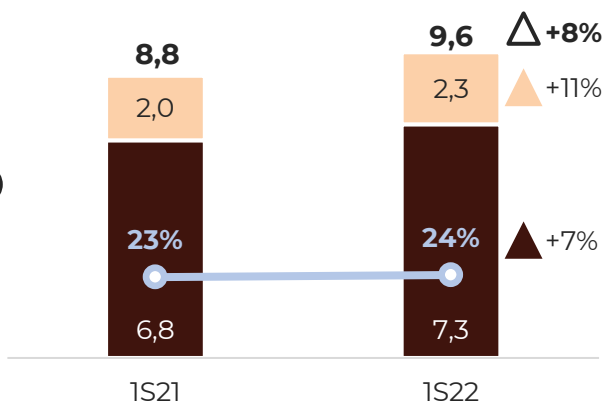
# INGRESOS TOTALES

Ingresos por venta de equipos alcanza récord de **24%** sobre ingresos totales

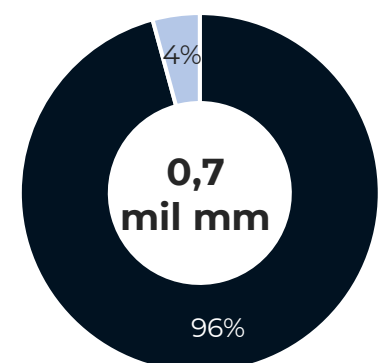
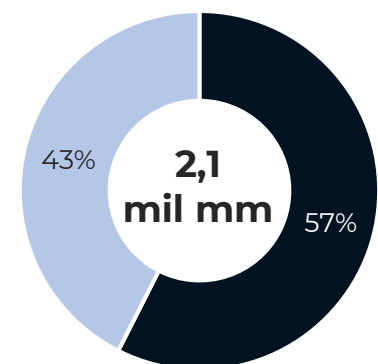
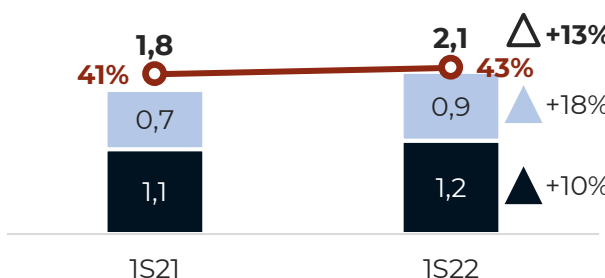
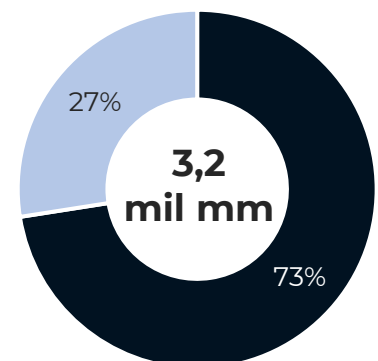
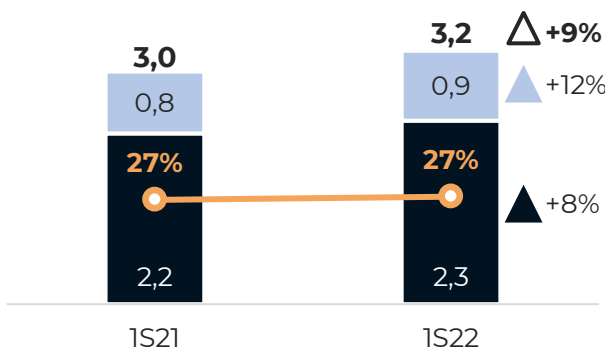
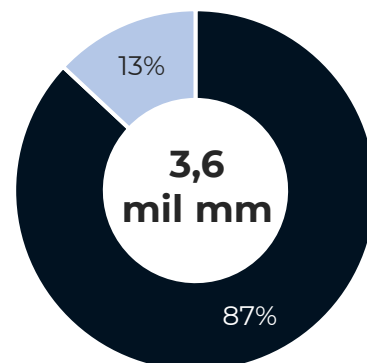
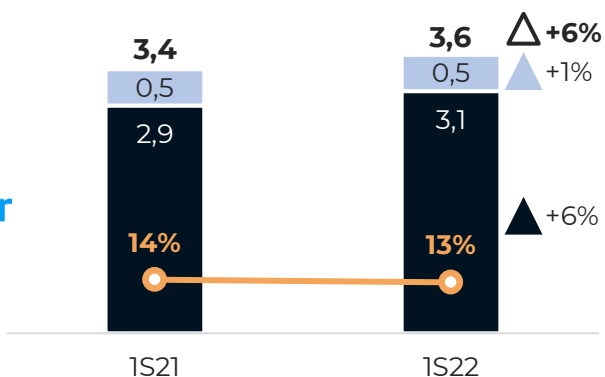
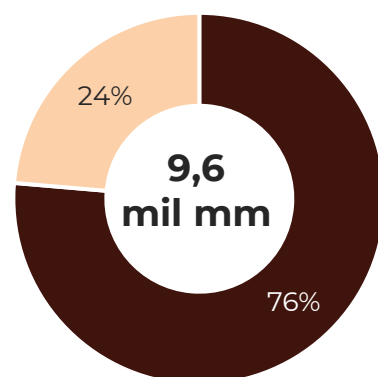
■ Servicios    ■ Equipos    ● Equipos [% del total]

## MERCADO

**INGRESOS 1S21-1S22**  
(miles de mil de soles, % del total)



**INGRESOS 1S22**  
(% del total)



# INGRESOS SEGÚN SERVICIOS MÓVILES | FIJOS

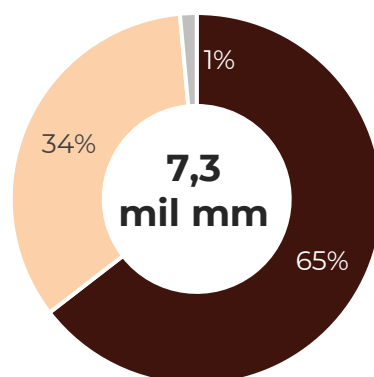
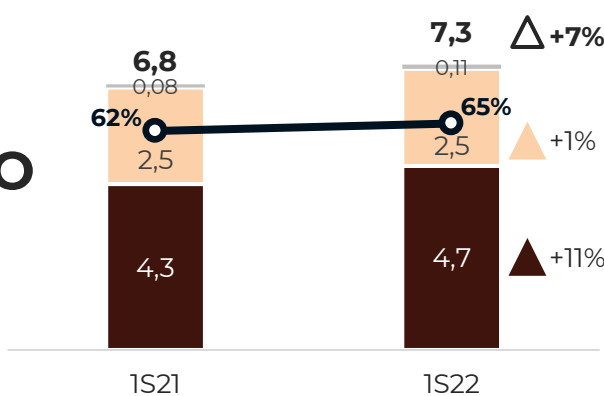
Ingresos por servicios móviles alcanza **65%** de ingresos totales por venta de servicios

■ Servicios móviles ■ Servicios fijos ■ Otros ingresos ● Serv. móviles [% del total]

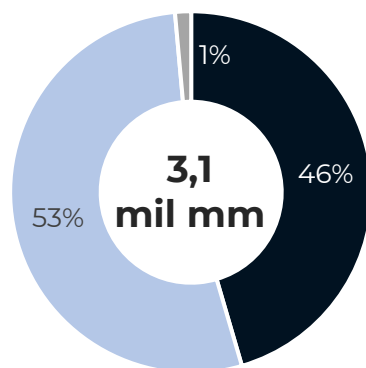
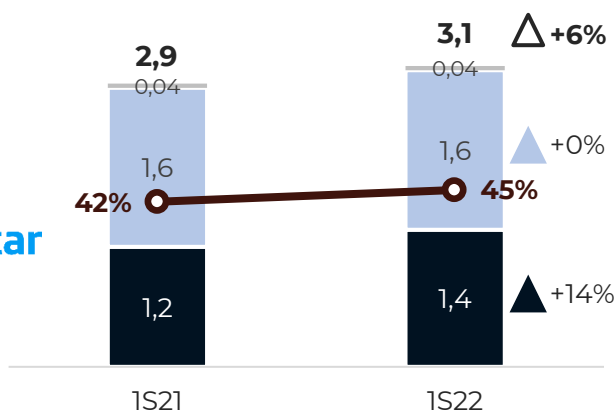
INGRESOS | TIPO DE SERVICIO 1S21-1S22  
(miles de mm de soles)

INGRESOS | TIPO DE SERVICIO [1S22]  
(% del total)

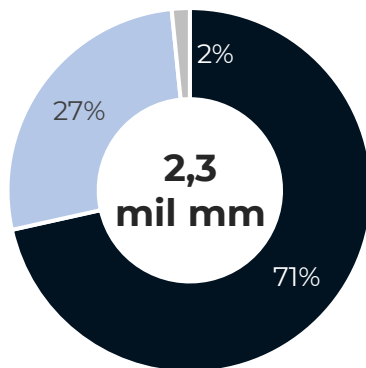
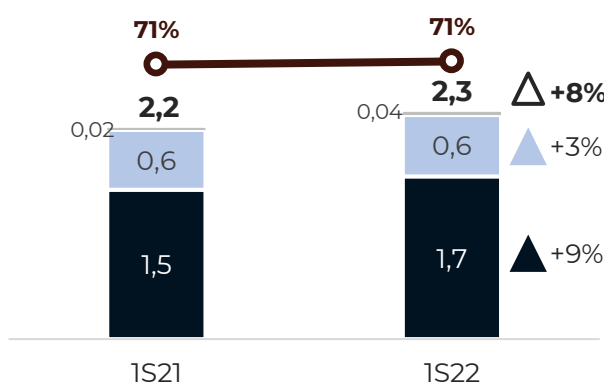
## MERCADO



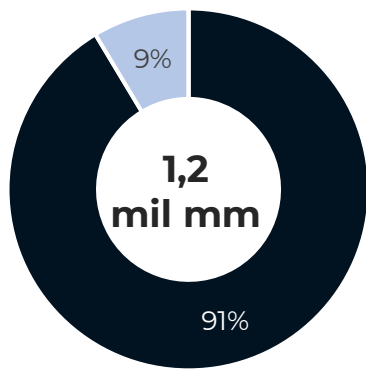
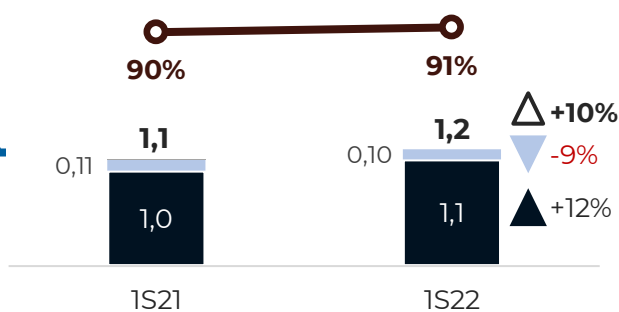
## Movistar



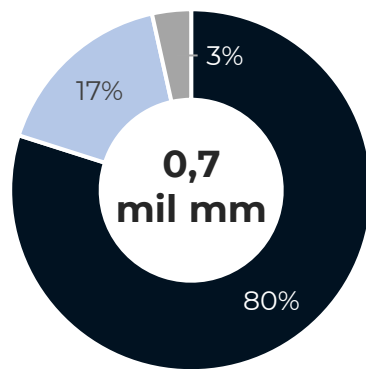
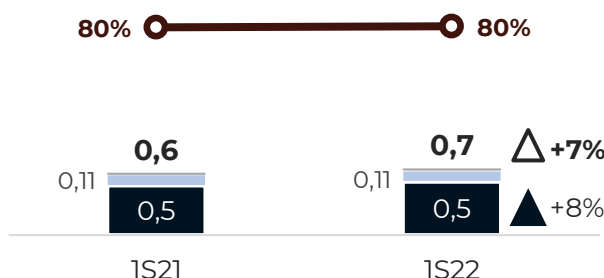
## Claro



## entel



## bitel



# INGRESOS POR OPERADOR | COMPETENCIA

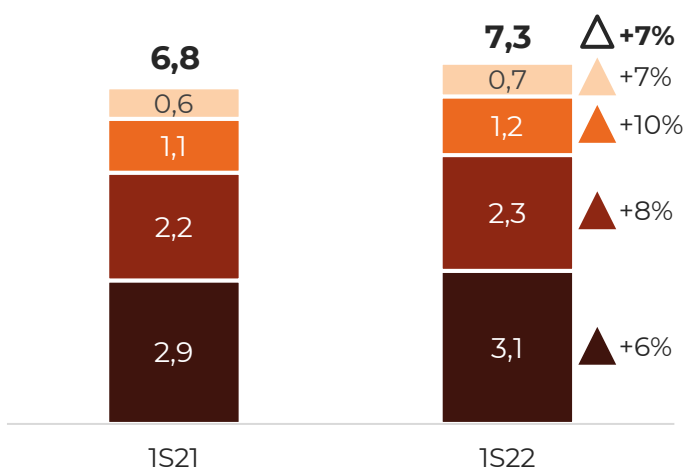
Entel y Bitel suman participación de 26% en ingresos por venta de servicios [35% en móviles]

■ Movistar ■ Claro ■ Entel ■ Bitel

## SERVICIOS

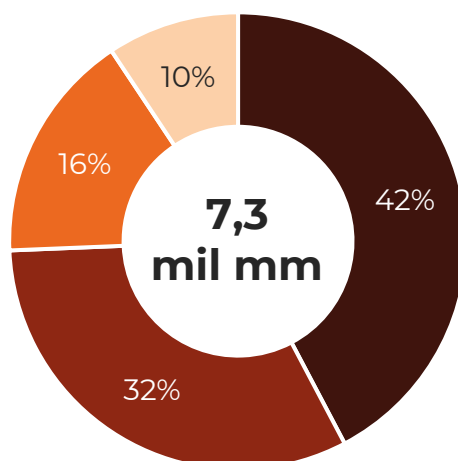
### OPERADORES 1S21-1S22

(miles de mm de soles)

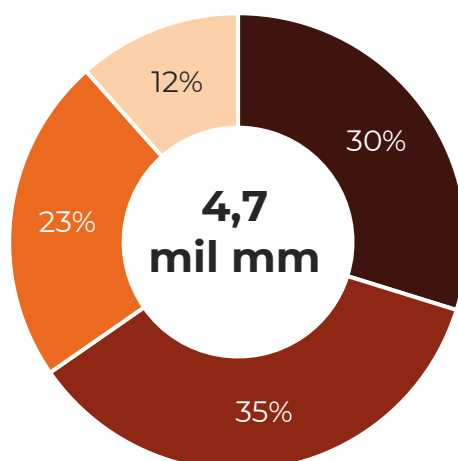
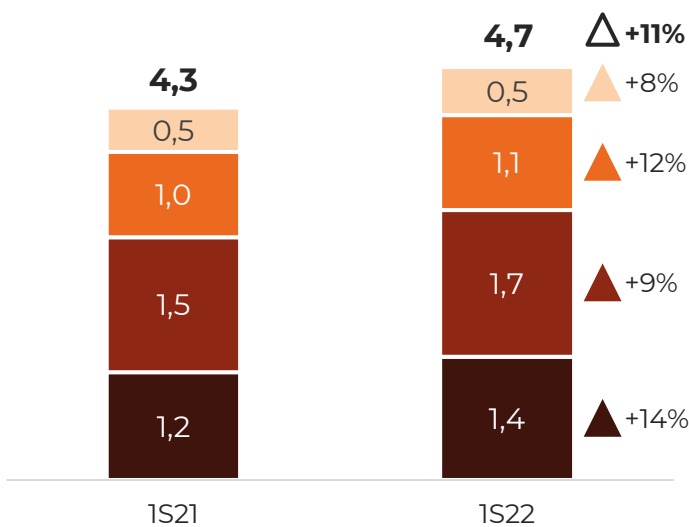


### OPERADORES 1S22

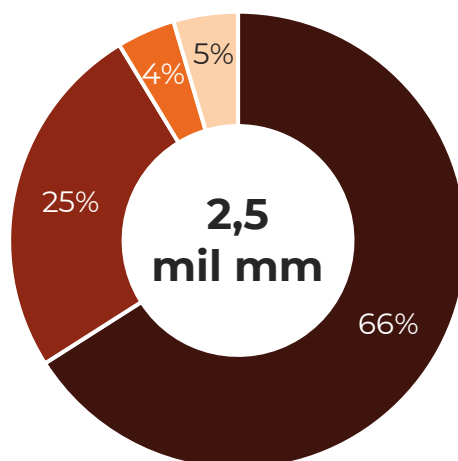
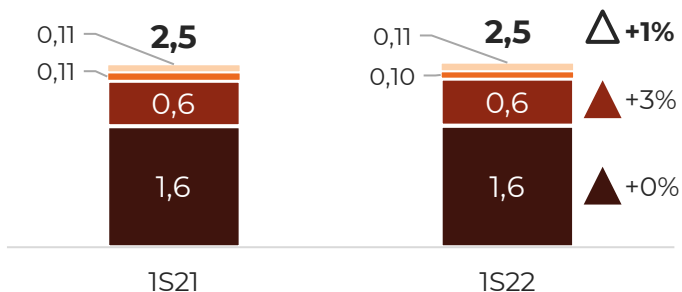
(% del total)



## SERVICIOS MÓVILES



## SERVICIOS FIJOS



# MARGEN EBITDA

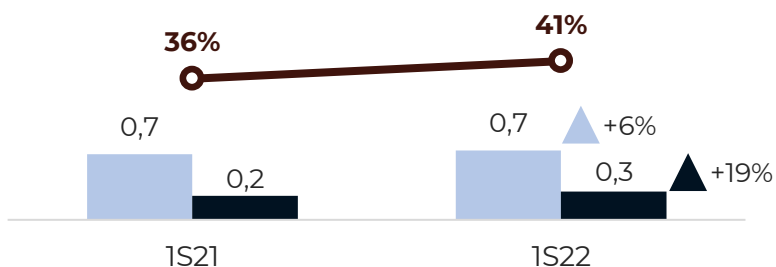
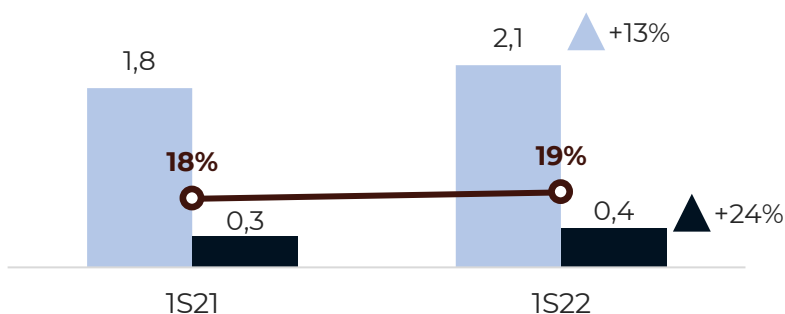
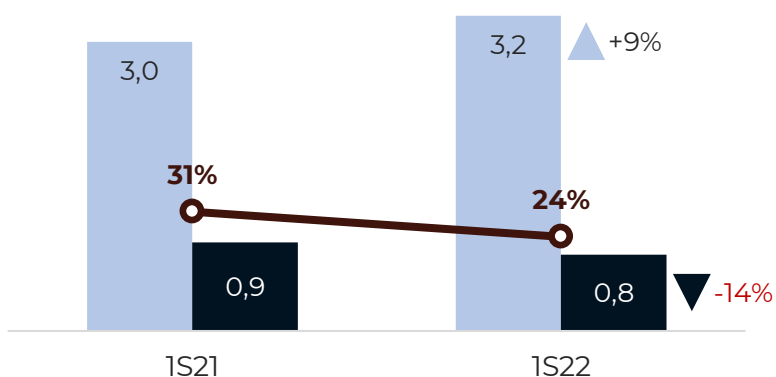
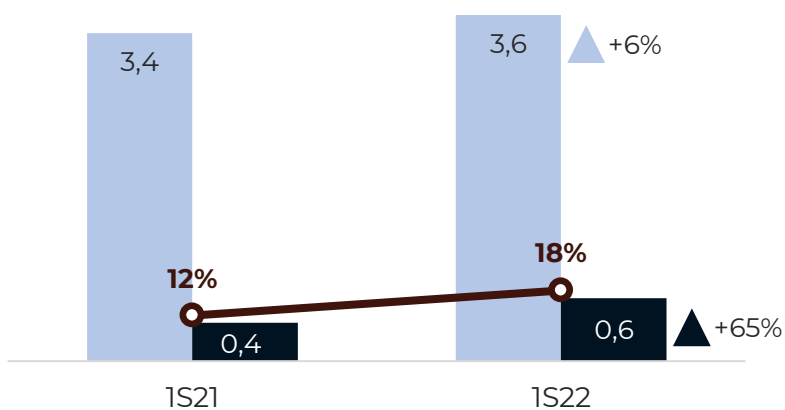
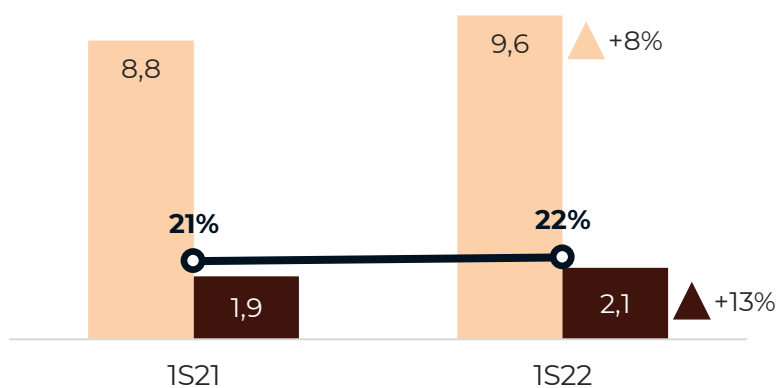
Aumento de 21% [1S21] a 22% [1S22] | 2 operadores por debajo de 20%

Ingresos totales EBITDA Margen EBITDA [%]

## MERCADO

### INGRESOS y EBITDA 1S21-1S22

(miles de mm de soles, % EBITDA/INGI)



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# DN CONSULTORES

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