



MONITOR FINANCIERO

Resultados 1T22

Agosto 2022



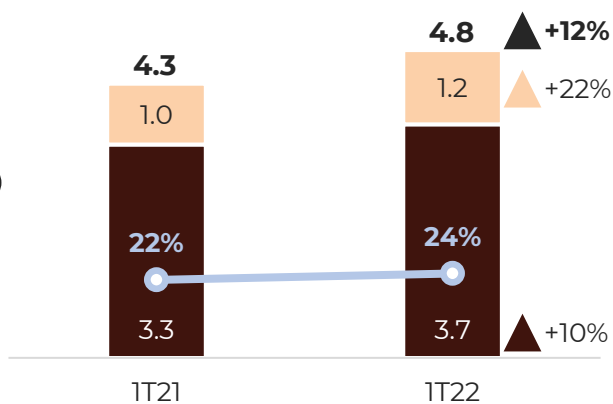
INGRESOS TOTALES

Ingresos por venta de equipos alcanza récord de 24% sobre ingresos totales

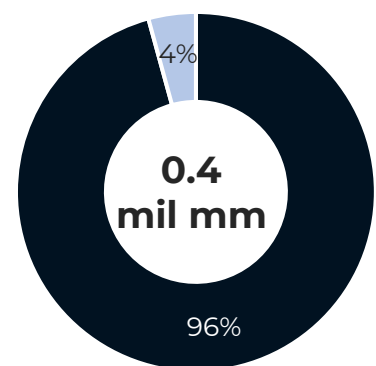
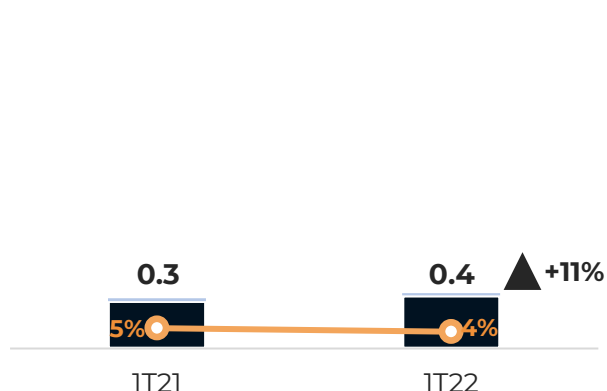
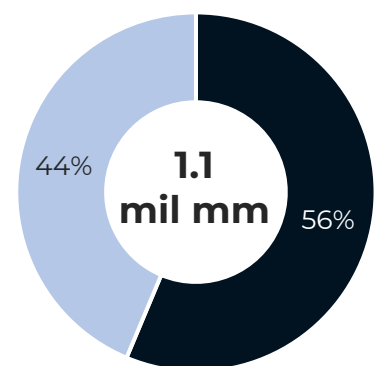
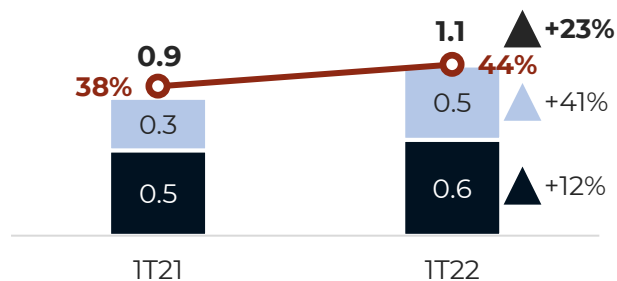
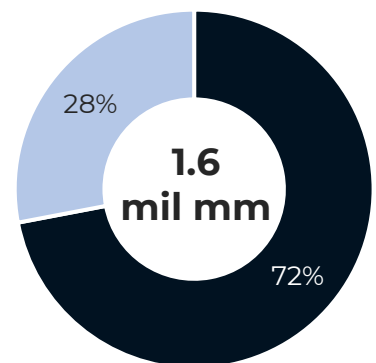
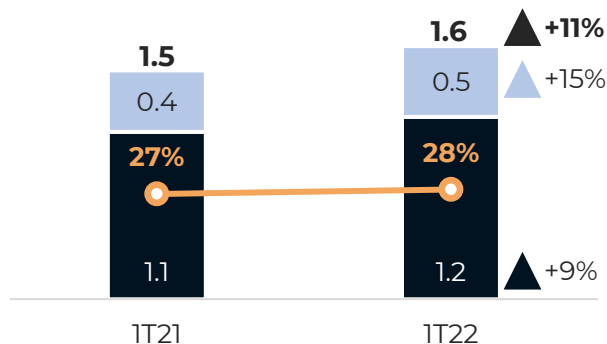
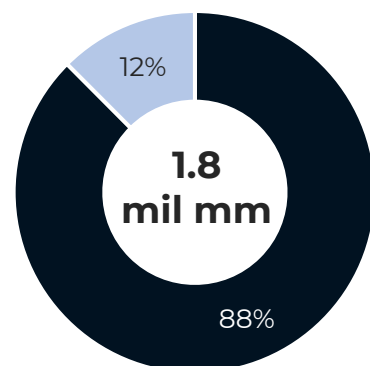
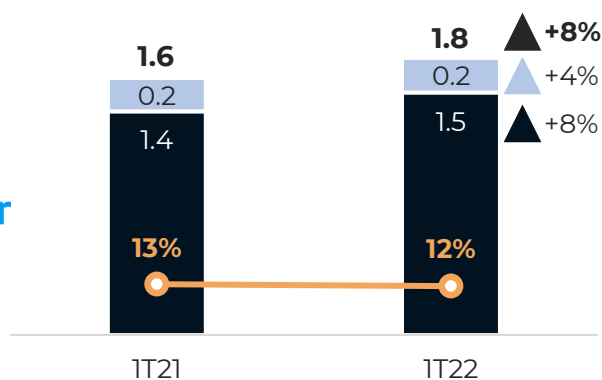
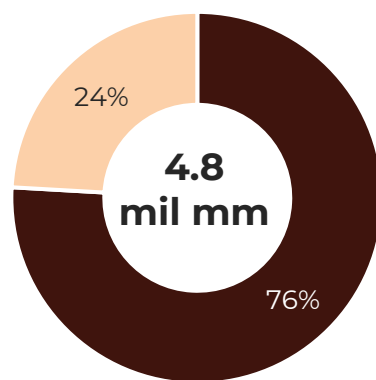
■ Servicios ■ Equipos ● Equipos [% del total]

MERCADO

INGRESOS 1T21-1T22
(miles de mm de soles, % del total)



INGRESOS 1T22
(% del total)



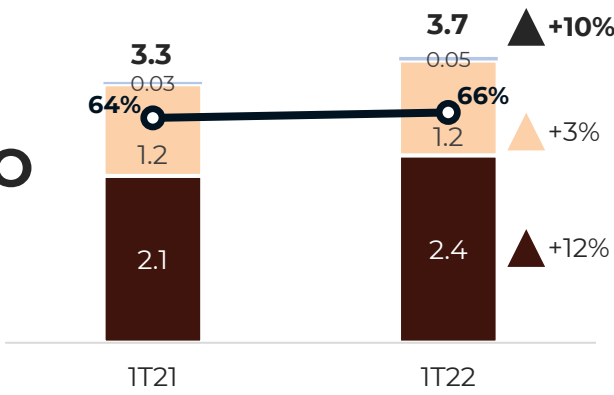
INGRESOS SEGÚN SERVICIOS MÓVILES | FIJOS

Ingresos por servicios móviles alcanza **66%** de ingresos totales por venta de servicios

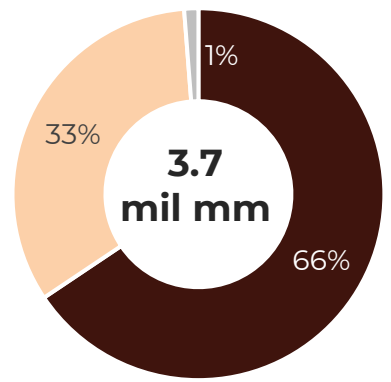
■ Servicios móviles ■ Servicios fijos ■ Otros ingresos ● Serv. móviles [% del total]

MERCADO

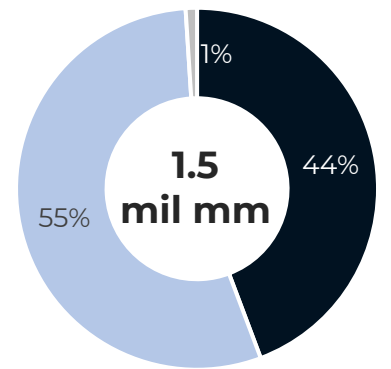
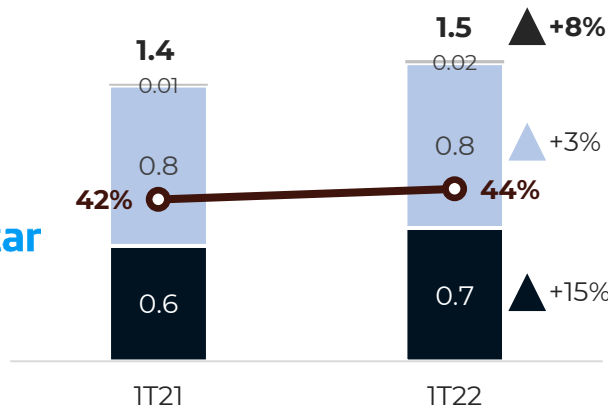
INGRESOS | TIPO DE SERVICIO 1T21-1T22
(miles de mm de soles)



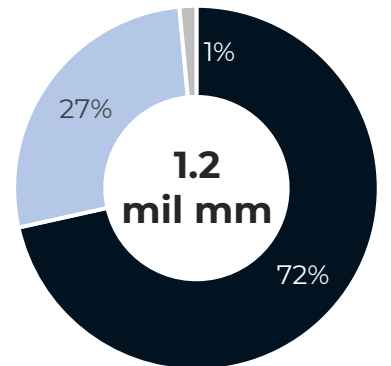
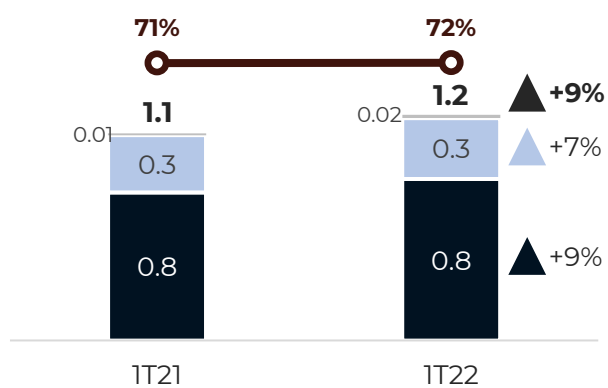
INGRESOS | TIPO DE SERVICIO [1T22]
(% del total)



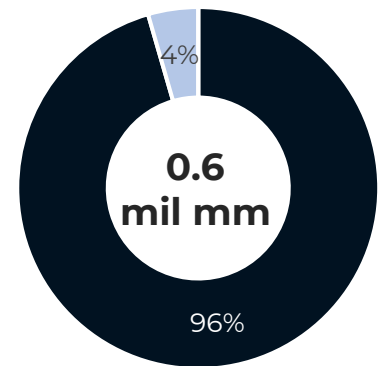
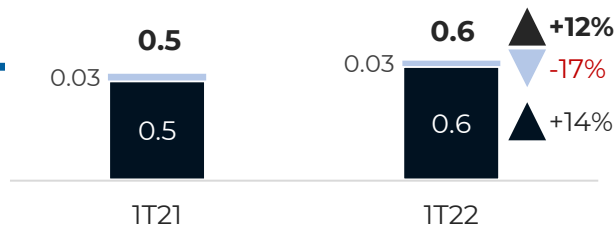
Movistar



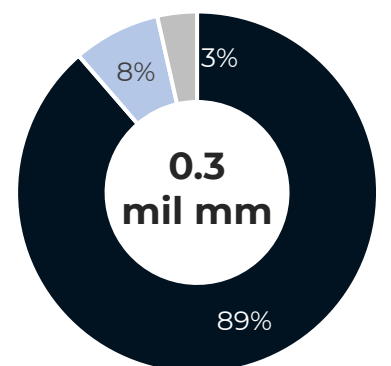
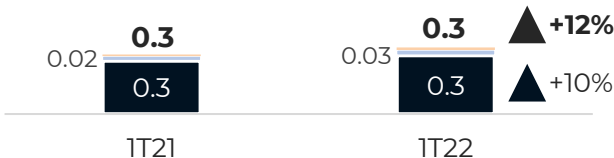
Claro



entel



bitel



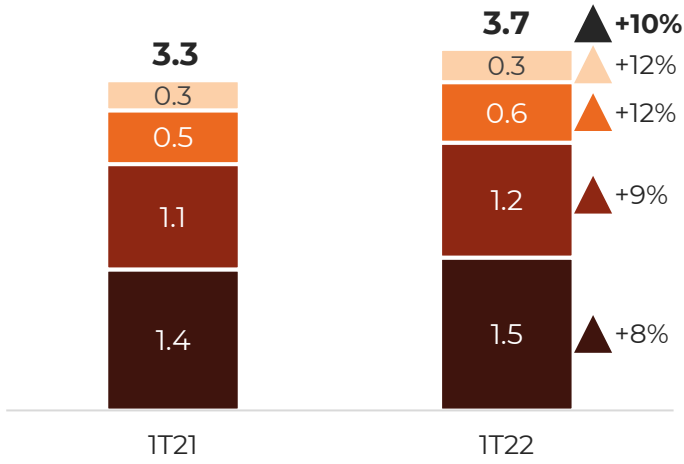
INGRESOS POR OPERADOR | COMPETENCIA

Entel y Bitel suman participación de 26% en ingresos por venta de servicios [36% en móviles]

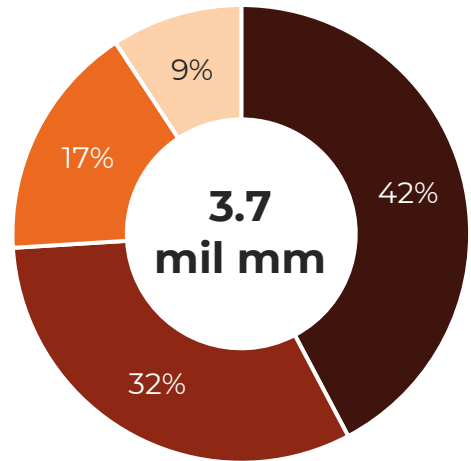
■ Movistar ■ Claro ■ Entel ■ Bitel

SERVICIOS

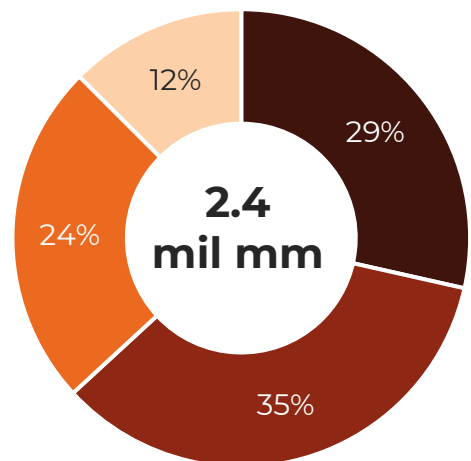
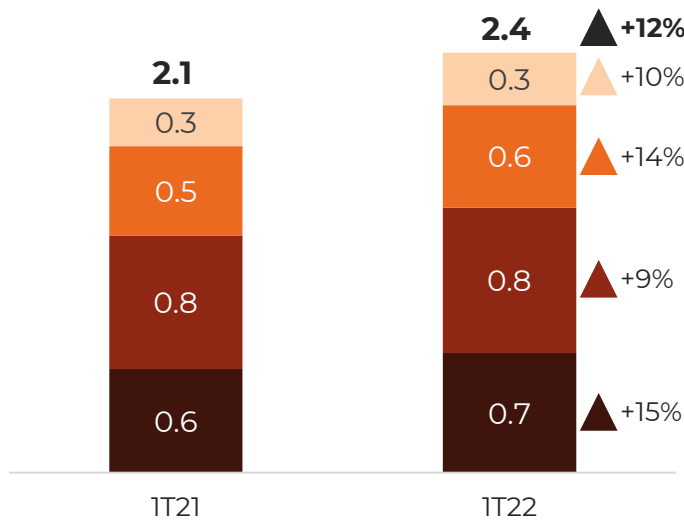
OPERADORES 1T21-1T22
(miles de mm de soles)



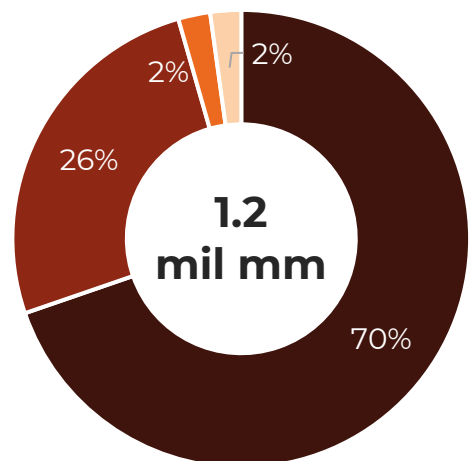
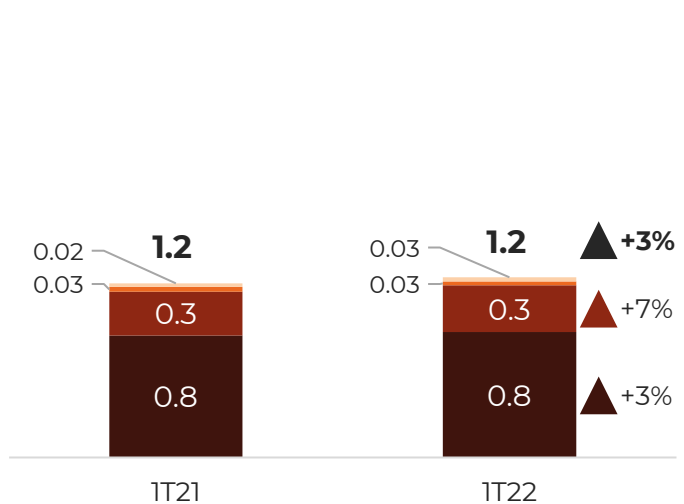
OPERADORES 1T22
(% del total)



SERVICIOS MÓVILES



SERVICIOS FIJOS



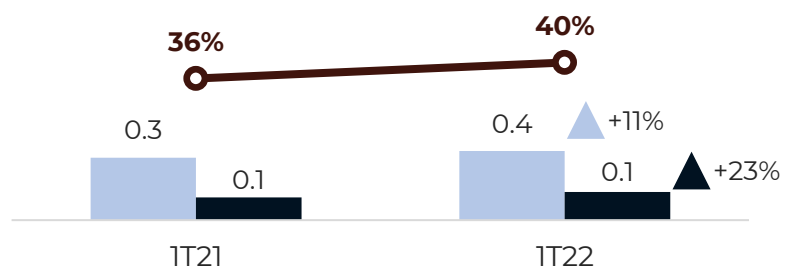
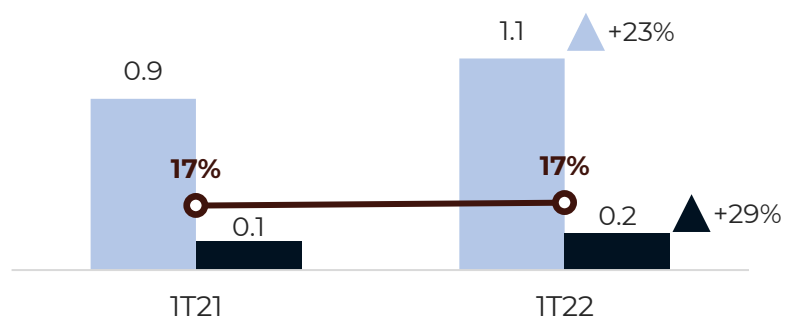
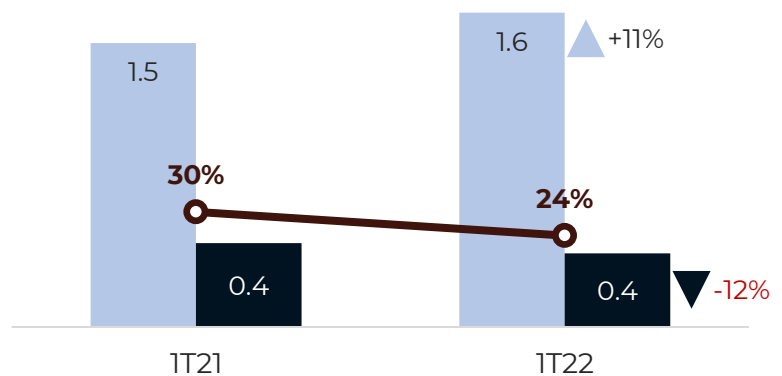
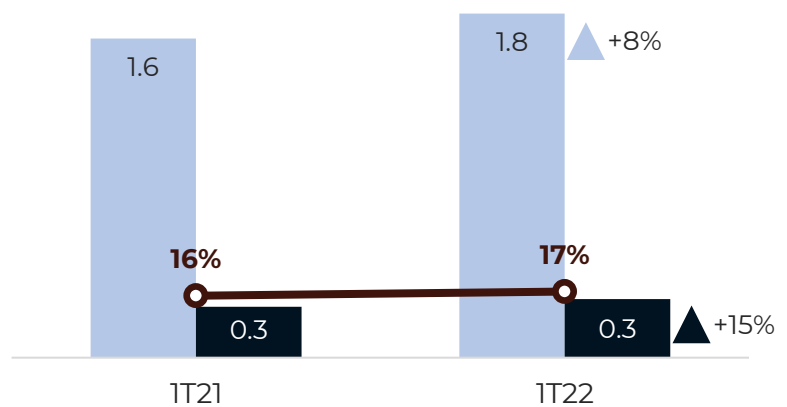
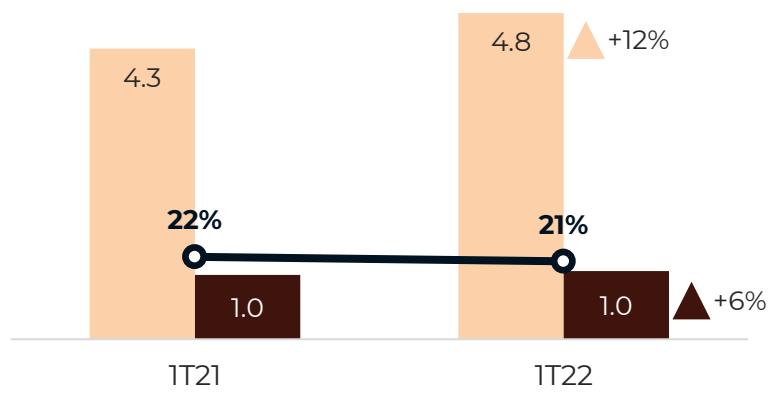
MARGEN EBITDA

Retroceso de 22% [1T21] a 21% [1T22] | 2 operadores por debajo de 20%

■ Ingresos totales ■ EBITDA ● Margen EBITDA [%]

MERCADO

INGRESOS y EBITDA 1T21-1T22
(miles de mm de soles, % EBITDA/INGI)



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